

## **The Allstate Corporation**

## **Definitions and Reconciliations of Non-GAAP Measures**

## **Second Quarter 2013**

This document sets forth definitions and reconciliations of performance measures that are not based on GAAP ("non-GAAP"). We believe that investors' understanding of Allstate's performance is enhanced by the disclosure of the following non-GAAP measures:

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Our methods for calculating these measures may differ from those used by other companies and therefore comparability may be limited.

**Operating revenues** is the total revenues excluding realized capital gains and losses. Total revenues is the GAAP measure that is most directly comparable to operating revenues. We use operating revenues as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses. Operating revenues should not be considered a substitute for total revenues and does not reflect the overall profitability of our business.

The following table reconciles operating revenues and total revenues.

(\$ in millions)		Three months ended June 30,				Six months ended June 30,			
		2013		2012		2013		2012	
Property-liability insurance premiums	\$	6,862	\$	6,666	\$	13,632	\$	13,296	
Life and annuity premiums and contract charges		579		559		1,158		1,112	
Net investment income		984		1,026		1,967		2,037	
Operating revenues		8,425	_	8,251	-	16,757		16,445	
Realized capital gains and losses	_	362	_	27		493		195	
Total revenues	\$_	8,787	\$	8,278	\$	17,250	\$	16,640	

Operating income is net income available to common shareholders, excluding:

- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income.
- valuation changes on embedded derivatives that are not hedged, after-tax,
- amortization of deferred policy acquisition costs ("DAC") and deferred sales inducements ("DSI"), to the extent they resulted from the recognition of certain realized capital gains and losses or valuation changes on embedded derivatives that are not hedged, after-tax,
- business combination expenses and the amortization of purchased intangible assets, after-tax,
- gain on disposition of operations, after-tax, and
- adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income available to common shareholders is the GAAP measure that is most directly comparable to operating income.

We use operating income as an important measure to evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of realized capital gains and losses, valuation changes on embedded derivatives that are not hedged, business combination expenses and the amortization of purchased intangible assets, gain on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Realized capital gains and losses, valuation changes on embedded derivatives that are not hedged and gain on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, operating income includes periodic settlements and accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in operating income, we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g. net investment income and interest credited to contractholder funds) or replicated investments. Business combination expenses are excluded because they are non-recurring in nature and the amortization of purchased intangible assets is excluded because it relates to the acquisition purchase price and is not indicative of our underlying insurance business results or trends. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, operating income excludes the effect of items that tend to be highly variable from period to period and highlights the results from ongoing operations and the underlying profitability of our business. A byproduct of excluding these items to determine operating income is the transparency and understanding of their significance to net income variability and profitability while recognizing these or similar items may recur in subsequent periods. Operating income is used by management along with the other components of net income available to common shareholders to assess our performance. We use adjusted measures of operating income and operating income per diluted common share in incentive compensation. Therefore, we believe it is useful for investors to evaluate net income available to common shareholders, operating income and their components separately and in the aggregate when reviewing and evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the company and management's performance. We note that the price to earnings multiple commonly used by insurance investors as a forward-looking valuation technique uses operating income as the denominator. Operating income should not be considered a substitute for net income available to common shareholders and does not reflect the overall profitability of our business.

The following tables reconcile operating income and net income available to common shareholders.

(\$ in millions, except per share data)

Realized capital gains and losses

Realized capital gains and losses,

Valuation changes on embedded derivatives that are not hedged,

instruments, after-tax

assets, after-tax

shareholders

after-tax

DAC and DSI amortization relating to realized capital gains and losses and valuation changes on embedded derivatives that are not hedged, aftertax Reclassification of periodic settlements and accruals on non-hedge derivative

Business combination expenses and the amortization of purchased intangible

(Loss) gain on disposition of operations,

Loss on extinguishment of debt, after-tax **Net income available to common** 

Operating income

Income tax expense

after-tax

after-tax

					Fo	r the	three mo	nths	ended .	June	30,			
	Proper	rty-L	iability		Allstat	te Fir	nancial		Con	soli	dated	Per di	lutec	l share
-	2013	_	2012	_	2013	_	2012	_	2013	_	2012	2013	_	2012
\$	433	\$	357	\$	157	\$	138	\$	529	\$	432	\$ 1.12	\$	0.87
	305		19		57		8		362		27			
	(108)		(7)		(20)		(3)		(128)		(10)			
	197		12		37		5		234		17	0.50		0.04
					3		(3)		3		(3)	0.01		(0.01)
					(4)				(4)			(0.01)		
	1		1		(4)		(10)		(3)		(9)	(0.01)		(0.02)
	(13)		(16)						(13)		(16)	(0.03)		(0.03)
	(1) 				1 		2		 (312)		2	  (0.66)		0.01 
\$	617	\$	354	\$	190	\$	132	\$	434	\$	423	\$ 0.92	\$	0.86

	For the six months ended June 30,													
	Proper	ty-L	iability		Allstat	e Fir	nancial		Con	solid	lated	Per dil	uted	share
	2013	_	2012	_	2013	_	2012		2013	_	2012	2013	_	2012
Operating income	\$ 989	\$	958	\$	301	\$	288	\$	1,176	\$	1,142	\$ 2.46	\$	2.29
Realized capital gains and losses	417		208		76		(13)		493		195			
Income tax (expense) benefit	(147)	_	(72)	_	(27)	_	4		(174)		(68)			
Realized capital gains and losses, after-tax	270		136		49		(9)		319		127	0.67		0.26
Valuation changes on embedded derivatives that are not hedged, after-tax  DAC and DSI amortization relating to					(3)		(9)		(3)		(9)	(0.01)		(0.02)
realized capital gains and losses and valuation changes on embedded derivatives that are not hedged, after-tax					(3)		(10)		(3)		(10)	(0.01)		(0.02)
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax	2		2		(10)		(20)		(8)		(18)	(0.02)		(0.04)
Business combination expenses and the amortization of purchased intangible					(10)		(20)				, ,	` ,		, ,
assets, after-tax (Loss) gain on disposition of operations,	(27)		(47)						(27)		(47)	(0.05)		(0.09)
after-tax	(1)				2		4		1		4			0.01
Loss on extinguishment of debt, after-tax		-		-		_			(312)	_		 (0.65)	_	
Net income available to common shareholders	\$ 1,233	\$	1,049	\$	336	\$	244	\$	1,143	\$_	1,189	\$ 2.39	\$_	2.39

## Underlying operating income is net income, excluding:

- catastrophe losses, after-tax,
- prior year non-catastrophe reserve reestimates, after-tax,
- realized capital gains and losses, after-tax, except for periodic settlements and accruals on non-hedge derivative instruments, which are reported with realized capital gains and losses but included in operating income.
- valuation changes on embedded derivatives that are not hedged, after-tax,
- amortization of DAC and DSI, to the extent they resulted from the recognition of certain realized capital
  gains and losses or valuation changes on embedded derivatives that are not hedged, after-tax,
- business combination expenses and the amortization of purchased intangible assets, after-tax,
- · gain on disposition of operations, after-tax, and

• adjustments for other significant non-recurring, infrequent or unusual items, when (a) the nature of the charge or gain is such that it is reasonably unlikely to recur within two years, or (b) there has been no similar charge or gain within the prior two years.

Net income available to common shareholders is the GAAP measure that is most directly comparable to underlying operating income.

We use underlying operating income as a measure to analyze and evaluate our results of operations. We believe that the measure provides investors with a valuable measure of the company's ongoing performance because it reveals trends in our insurance and financial services business that may be obscured by the net effect of catastrophe losses, prior year non-catastrophe reserve reestimates, realized capital gains and losses, valuation changes on embedded derivatives that are not hedged, business combination expenses and the amortization of purchased intangible assets, gain on disposition of operations and adjustments for other significant non-recurring, infrequent or unusual items. Catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impact on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. Realized capital gains and losses, valuation changes on embedded derivatives that are not hedged and gain on disposition of operations may vary significantly between periods and are generally driven by business decisions and external economic developments such as capital market conditions, the timing of which is unrelated to the insurance underwriting process. Consistent with our intent to protect results or earn additional income, underlying operating income includes periodic settlements and accruals on certain derivative instruments that are reported in realized capital gains and losses because they do not qualify for hedge accounting or are not designated as hedges for accounting purposes. These instruments are used for economic hedges and to replicate fixed income securities, and by including them in underlying operating income, we are appropriately reflecting their trends in our performance and in a manner consistent with the economically hedged investments, product attributes (e.g. net investment income and interest credited to contractholder funds) or replicated investments. Business combination expenses are excluded because they are non-recurring in nature and the amortization of purchased intangible assets is excluded because it relates to the acquisition purchase price and is not indicative of our underlying insurance business results or trends. Non-recurring items are excluded because, by their nature, they are not indicative of our business or economic trends. Accordingly, underlying operating income excludes the effect of items that tend to be highly variable from period to period. A byproduct of excluding these items to determine underlying operating income is the transparency and understanding of their significance to net income available to common shareholders variability and profitability while recognizing these or similar items may recur in subsequent periods. We believe it is useful for investors to evaluate net income available to common shareholders, operating income, underlying operating income and their components separately and in the aggregate when reviewing and evaluating our performance. We provide it to facilitate a comparison to our outlook on the combined ratio excluding the effect of catastrophe losses and prior year reserve reestimates. Underlying operating income should not be considered a substitute for net income available to common shareholders and does not reflect the overall profitability of our business.

The following tables reconcile underlying operating income and net income available to common shareholders.

(\$ in millions, except per share data) For the three						ree montl	hs e	nded Jur	ie 30	,						
		Proper	ty-Li	ability		Allstate	e Fir	nancial	_	Con	solic	lated		Per diluted		share
		2013		2012		2013		2012		2013		2012		2013		2012
Underlying operating income Catastrophe losses, after-tax Prior year non-catastrophe reserve	\$	826 (421)	\$	848 (533)	\$	157 	\$	138 	\$	922 (421)	\$	923 (533)	\$	1.95 (0.89)	\$	1.87 (1.08)
reestimates, after-tax		28		42						28		42		0.06		0.08
Operating income	\$	433	\$	357	\$	157	\$	138	\$	529	\$	432	\$	1.12	\$	0.87
Realized capital gains and losses		305		19		57		8		362		27				
Income tax expense	_	(108)	_	(7)		(20)	_	(3)		(128)	_	(10)				
Realized capital gains and losses, after-tax Valuation changes on embedded		197		12		37		5		234		17		0.50		0.04
derivatives that are not hedged, after-tax DAC and DSI amortization relating to						3		(3)		3		(3)		0.01		(0.01)
realized capital gains and losses and valuation changes on embedded derivatives that are not hedged, after-tax						(4)				(4)				(0.01)		
Reclassification of periodic settlements and accruals on non-hedge derivative instruments, after-tax Business combination expenses and the		1		1		(4)		(10)		(3)		(9)		(0.01)		(0.02)
amortization of purchased intangible assets, after-tax (Loss) gain on disposition of operations,		(13)		(16)						(13)		(16)		(0.03)		(0.03)
after-tax		(1)				1		2				2				0.01
Loss on extinguishment of debt, after-tax		<u></u> -	_		_			<u></u> -		(312)	_		_	(0.66)		
Net income available to common shareholders	\$	617	\$	354	\$	190	\$	132	\$	434	\$	423	\$	0.92	\$	0.86

	For the six months ended June 30,															
		Proper	ty-Lia	ability		Allstate	e Fir	nancial		Con	solid	lated		Per dil	uted	share
	_	2013		2012		2013		2012		2013		2012	-	2013		2012
Underlying operating income	\$	1,615	\$	1,589	\$	301	\$	288	\$	1,802	\$	1,773	\$	3.77	\$	3.56
Catastrophe losses, after-tax Prior year non-catastrophe reserve		(654)		(701)						(654)		(701)		(1.37)		(1.41)
reestimates, after-tax		28		70	_		_			28	_	70		0.06	_	0.14
Operating income	\$	989	\$	958	\$	301	\$	288	\$	1,176	\$	1,142	\$	2.46	\$	2.29
Realized capital gains and losses		417		208		76		(13)		493		195				
Income tax (expense) benefit		(147)		(72)		(27)		4		(174)		(68)				
Realized capital gains and losses, after-tax		270		136		49		(9)		319	_	127		0.67		0.26
Valuation changes on embedded derivatives that are not hedged,																
after-tax						(3)		(9)		(3)		(9)		(0.01)		(0.02)
DAC and DSI amortization relating to realized capital gains and losses and valuation changes on embedded derivatives that are not hedged, after-tax		<del></del>		<del></del>		(3)		(10)		(3)		(10)		(0.01)		(0.02)
Reclassification of periodic settlements and accruals on non-hedge derivative						(-)		(10)		(-)		(1-5)		(5151)		(0.0-)
instruments, after-tax		2		2		(10)		(20)		(8)		(18)		(0.02)		(0.04)
Business combination expenses and the amortization of purchased intangible																
assets, after-tax		(27)		(47)						(27)		(47)		(0.05)		(0.09)
(Loss) gain on disposition of operations, after-tax		(1)				2		4		1		4				0.01
Loss on extinguishment of debt, after-tax	_		_		_		_			(312)			_	(0.65)		
Net income available to common shareholders	\$	1,233	\$	1,049	\$_	336	\$_	244	\$_	1,143	\$	1,189	\$_	2.39	\$_	2.39

**Underwriting income** is calculated as premiums earned, less claims and claims expense ("losses"), amortization of DAC, operating costs and expenses and restructuring and related charges as determined using GAAP. Management uses this measure in its evaluation of the results of operations to analyze the profitability of our Property-Liability insurance operations separately from investment results. It is also an integral component of incentive compensation. It is useful for investors to evaluate the components of income separately and in the aggregate when reviewing performance. Net income available to common shareholders is the most directly comparable GAAP measure. Underwriting income should not be

considered a substitute for net income available to common shareholders and does not reflect the overall profitability of our business. The following table reconciles Property-Liability underwriting income to Property-Liability net income available to common shareholders.

(\$ in millions)		Three months ended June 30,				Six months ended June 30,			
	-	2013		2012		2013		2012	
Premiums earned	\$	6,862	\$	6,666	\$	13,632	\$	13,296	
Claims and claims expense		(4,741)		(4,810)		(9,201)		(9,149)	
Amortization of DAC		(890)		(865)		(1,761)		(1,743)	
Operating costs and expenses		(943)		(847)		(1,900)		(1,731)	
Restructuring and related charges		(19)		(10)		(43)		(16)	
Underwriting income	-	269	_	134		727	_	657	
Net investment income		343		352		684		665	
Realized capital gains and losses		305		19		417		208	
Income tax expense		(299)		(151)		(594)		(481)	
Loss on disposition of operations		(1)				(1)			
Net income available to common	_	` '	-		_	` '	-		
shareholders	\$_	617	\$_	354	\$	1,233	\$	1,049	

Combined ratio excluding the effect of catastrophes is a non-GAAP ratio, which is computed as the difference between two GAAP operating ratios: the combined ratio and the effect of catastrophes on the combined ratio. The most directly comparable GAAP measure is the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses. These catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude and can have a significant impact on the combined ratio. We believe it is useful for investors to evaluate these components separately and in the aggregate when reviewing our underwriting performance. The combined ratio excluding the effect of catastrophes should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business. The following table reconciles the Property-Liability combined ratio.

	Three mon June		Six months ended June 30,		
	2013	2012	2013	2012	
Combined ratio excluding the effect of					
catastrophes	86.7	85.7	87.3	87.0	
Effect of catastrophe losses	9.4	12.3	7.4	8.1	
Combined ratio	96.1	98.0	94.7	95.1	

The following table reconciles the Allstate brand homeowners combined ratio excluding the effect of catastrophes to the Allstate brand homeowners combined ratio.

	Inree mon June		Six month June		
	2013	2012	2013	2012	
Combined ratio excluding the effect of catastrophes	62.7	64.7	64.6	66.2	
Effect of catastrophe losses	32.5	40.2	25.6	26.4	
Combined ratio	95.2	104.9	90.2	92.6	

Combined ratio excluding the effect of catastrophes, prior year reserve reestimates, business combination expenses and the amortization of purchased intangible assets ("underlying combined ratio") is a non-GAAP ratio, which is computed as the difference between four GAAP operating ratios: the combined ratio, the effect of catastrophes on the combined ratio, the effect of prior year non-catastrophe reserve reestimates on the combined ratio, the effect of business combination expenses and the amortization of purchased intangible assets on the combined ratio. We believe that this ratio is useful to investors and it is used by management to reveal the trends in our Property-Liability business that may be obscured by catastrophe losses, prior year reserve reestimates, business combination expenses and the amortization of purchased intangible assets. Catastrophe losses cause our loss trends to vary significantly between periods as a result of their incidence of occurrence and magnitude, and can have a significant impact on the combined ratio. Prior year reserve reestimates are caused by unexpected loss development on historical reserves. Business combination expenses and the amortization of purchased intangible assets primarily relate to the acquisition purchase price and are not indicative of our underlying insurance business results or trends. We believe it is useful for investors to evaluate these components separately and in the

aggregate when reviewing our underwriting performance. We also provide it to facilitate a comparison to our outlook on the underlying combined ratio. The most directly comparable GAAP measure is the combined ratio. The underlying combined ratio should not be considered a substitute for the combined ratio and does not reflect the overall underwriting profitability of our business.

The following table reconciles the Property-Liability underlying combined ratio to the Property-Liability combined ratio.

	Three months ended June 30,		Six month June	
	2013	2012	2013	2012
Combined ratio excluding the effect of catastrophes, prior year reserve reestimates, business combination expenses and the amortization of purchased intangible assets ("underlying				
combined ratio")	86.9	86.3	87.3	87.2
Effect of catastrophe losses	9.4	12.3	7.4	8.1
Effect of prior year non-catastrophe reserve reestimates Effect of business combination expenses and the amortization of	(0.5)	(1.0)	(0.3)	(0.8)
purchased intangible assets	0.3	0.4	0.3	0.6
Combined ratio	96.1	98.0	94.7	95.1
Effect of prior year catastrophe reserve reestimates	(0.3)	(1.4)	(0.4)	(1.9)

Underwriting margin is calculated as 100% minus the combined ratio.

The following table reconciles the Allstate brand underlying combined ratio to the Allstate brand combined ratio.

	Three mont June		Six montl June	
	2013	2012	2013	2012
Underlying combined ratio	85.4	85.1	85.8	86.0
Effect of catastrophe losses	9.8	12.9	7.7	8.5
Effect of prior year non-catastrophe reserve reestimates	(0.7)	(1.1)	(0.5)	(0.8)
Effect of business combination expenses and the amortization of				
purchased intangible assets	0.1	0.1	0.1	0.1
Combined ratio	94.6	97.0	93.1	93.8

The following table reconciles the Encompass brand underlying combined ratio to the Encompass brand combined ratio.

2013	2012	2013	2012
92.7	97.0	95.2	96.8
10.1	6.7	7.4	4.7
(0.4)	(1.8)	(0.3)	(8.0)
102.4	101.9	102.3	100.7
	<b>2013</b> 92.7 10.1 (0.4)	June 30,       2013     2012       92.7     97.0       10.1     6.7       (0.4)     (1.8)	2013         2012         2013           92.7         97.0         95.2           10.1         6.7         7.4           (0.4)         (1.8)         (0.3)

The following table reconciles the Esurance brand underlying combined ratio to the Esurance brand combined ratio.

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
Underlying combined ratio	112.9	106.0	111.6	107.5
Effect of catastrophe losses	1.6	2.6	1.4	1.5
Effect of business combination expenses and the amortization of				
purchased intangible assets	5.2	8.1	5.3	13.0
Combined ratio	119.7	116.7	118.3	122.0
•				

The following table reconciles the Allstate brand standard auto underlying combined ratio to the Allstate brand standard auto combined ratio.

	Three months ended June 30,		Six months ended June 30,		
	2013	2012	2013	2012	
Underlying combined ratio	94.2	93.4	93.9	94.2	
Effect of catastrophe losses	1.9	3.9	1.5	2.6	
Effect of prior year non-catastrophe reserve reestimates	(1.2)	(1.8)	(8.0)	(1.4)	
Combined ratio	94.9	95.5	94.6	95.4	
Effect of prior year catastrophe reserve reestimates	(0.5)	(0.2)	(0.8)	(0.2)	

The following table reconciles the Allstate brand homeowners underlying combined ratio to the Allstate brand homeowners combined ratio.

		Three months ended June 30,		s ended 30,
	2013	2012	2013	2012
Underlying combined ratio	62.7	64.6	64.2	65.8
Effect of catastrophe losses	32.5	40.2	25.6	26.4
Effect of prior year non-catastrophe reserve reestimates		0.1	0.4	0.4
Combined ratio	95.2	104.9	90.2	92.6
Effect of prior year catastrophe reserve reestimates	1.0	(3.6)	1.4	(6.1)

**Average underlying loss** is calculated as the Underlying combined ratio (a non-GAAP measure), less the GAAP expense ratio, multiplied by the GAAP average earned premium. We believe that this measure is useful to investors and it is used by management for the same reasons noted above for the Underlying combined ratio. The reconciliations of the Underlying combined ratio to the comparable GAAP measure are above.

The following table presents the Average Underlying Loss calculation for Allstate brand standard auto.

		Three months ended				
		June 30, 2013		June 30, 2012		
Average premium (1)	\$	855	\$	840	_	
Average premium -						
(% change year-over-year period)		1.4	%	0.7	%	
Underlying ratio		94.2		93.4		
Less: expense ratio		25.9		25.6		
Underlying loss ratio		68.3	_	67.8		
Multiplied by: average premium	\$	855	\$	840		
Average underlying loss (incurred pure premium)	\$	584	\$	570	_	
% change in average underlying loss year-over-year period	;	2.5	<u></u> %	(0.3)	_%	

<sup>(1)</sup> Annualized quarterly earned premium divided by policy in force at quarter end.

The following table presents the Average Underlying Loss calculation for Allstate brand homeowners.

		Three months ended				
	-	June 30, 2013		June 30, 2012	_	
Average premium (1)	\$	1,000	\$	932	_	
Average premium -						
(% change year-over-year period)		7.3	%	8.4	%	
Underlying ratio		62.7		64.6		
Less: expense ratio		24.1		23.0		
Underlying loss ratio	-	38.6	_	41.6		
Multiplied by: average premium	\$	1,000	\$	932		
Average underlying loss (incurred pure	-	•	_ :		_	
premium)	\$	386	_ \$	388	_	
% change in average underlying						
loss year-over-year period	_	(0.5)	%	(4.4)	%	

<sup>(1)</sup> Annualized quarterly earned premium divided by policy in force at quarter end.

Operating income return on common shareholders' equity is a ratio that uses a non-GAAP measure. It is calculated by dividing the rolling 12-month operating income by the average of common shareholders' equity at the beginning and at the end of the 12-months, after excluding the effect of unrealized net capital gains and losses. Return on common shareholders' equity is the most directly comparable GAAP measure. We use operating income as the numerator for the same reasons we use operating income, as discussed above. We use average common shareholders' equity excluding the effect of unrealized net capital gains and losses for the denominator as a representation of common shareholders' equity primarily attributable to the company's earned and realized business operations because it eliminates the effect of items that are

unrealized and vary significantly between periods due to external economic developments such as capital market conditions like changes in equity prices and interest rates, the amount and timing of which are unrelated to the insurance underwriting process. We use it to supplement our evaluation of net income available to common shareholders and return on common shareholders' equity because it excludes the effect of items that tend to be highly variable from period to period. We believe that this measure is useful to investors and that it provides a valuable tool for investors when considered along with net income return on common shareholders' equity because it eliminates the after-tax effects of realized and unrealized net capital gains and losses that can fluctuate significantly from period to period and that are driven by economic developments, the magnitude and timing of which are generally not influenced by management. In addition, it eliminates non-recurring items that are not indicative of our ongoing business or economic trends. A byproduct of excluding the items noted above to determine operating income return on common shareholders' equity from return on common shareholders' equity is the transparency and understanding of their significance to return on common shareholders' equity variability and profitability while recognizing these or similar items may recur in subsequent periods. Therefore, we believe it is useful for investors to have operating income return on common shareholders' equity and return on common shareholders' equity when evaluating our performance. We note that investors, financial analysts, financial and business media organizations and rating agencies utilize operating income return on common shareholders' equity results in their evaluation of our and our industry's financial performance and in their investment decisions, recommendations and communications as it represents a reliable, representative and consistent measurement of the industry and the company and management's utilization of capital. Operating income return on common shareholders' equity should not be considered a substitute for return on common shareholders' equity and does not reflect the overall profitability of our business.

The following tables reconcile return on common shareholders' equity and operating income return on common shareholders' equity.

(\$ in millions)		For the twelve months ended June 30,			
	_	2013		2012	
Return on common shareholders' equity					
Numerator: Net income available to common shareholders	\$	2,260	\$	2,076	
Denominator:					
Beginning common shareholders' equity Ending common shareholders' equity (1)	\$	19,475 19,591	\$	18,382 19,475	
Average common shareholders' equity	\$	19,533	\$	18,929	
Return on common shareholders' equity	_	11.6%		11.0%	
		For the twelve months ended June 30,			
		2013		2012	
Operating income return on common shareholders' equity	•				
Numerator: Operating income	\$	2,182	\$	1,957	
Denominator:  Beginning common shareholders' equity Unrealized net capital gains and losses Adjusted beginning common shareholders' equity	\$	19,475 2,070 17,405	\$	18,382 1,475 16,907	
Ending common shareholders' equity Unrealized net capital gains and losses Adjusted ending common shareholders' equity		19,591 1,651 17,940		19,475 2,070 17,405	
Average adjusted common shareholders' equity	\$	17,673	\$	17,156	
Operating income return on common shareholders' equity		12.3%		11.4%	

<sup>(1)</sup> Excludes \$278 million of equity related to preferred stock.

The following tables reconcile Allstate Financial segment return on attributed equity and operating income return on attributed equity, including a reconciliation of Allstate Financial segment attributed equity to The Allstate Corporation common shareholders' equity.

(\$ in millions)		For the twelve months ended June 30,		
	•	2013		2012
Allstate Financial segment return on attributed equity	•			_
Numerator: Net income available to common shareholders	\$	633	\$	571
Denominator:				
Beginning attributed equity <sup>(1)</sup> Ending attributed equity	\$	7,737 8,224	\$	6,868 7,737
Average attributed equity	\$	7,981	\$_	7,303
Return on attributed equity	-	7.9%		7.8%
	_		ve moi une 30	,
AU		2013		2012
Allstate Financial segment operating income return on attributed equity				
Numerator: Operating income	\$	542	\$	547
Denominator: Beginning attributed equity Unrealized net capital gains and losses Adjusted beginning attributed equity	\$	7,737 1,240 6,497	\$	6,868 792 6,076
Ending attributed equity Unrealized net capital gains and losses Adjusted ending attributed equity	-	8,224 1,120 7,104		7,737 1,240 6,497
Average adjusted attributed equity	\$	6,801	\$	6,287
Operating income return on attributed equity	-	8.0%		8.7%
Reconciliation of beginning and ending Allstate Financial segment attributed equity and The Allstate Corporation beginning and ending common shareholders' equity		For the twelv	ve mon ine 30,	ths ended
		2013	_	2012
Beginning Allstate Financial segment attributed equity Beginning all other equity	\$	7,737 11,738	\$	6,868 11,514
Beginning Allstate Corporation common shareholders' equity	\$	19,475	\$	18,382
Ending Allstate Financial segment attributed equity	\$	8,224	\$	7,737
Ending all other equity Ending Allstate Corporation common shareholders' equity	\$	11,367 19,591	\$	11,738 19,475
Ending Alistate Corporation Common Shareholders equity	Φ	18,581	Ψ	13,473

<sup>(</sup>f) Allstate Financial attributed equity is the sum of equity for Allstate Life Insurance Company and the applicable equity for American Heritage Life Investment Corporation.

Book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a ratio that uses a non-GAAP measure. It is calculated by dividing common shareholders' equity after excluding the impact of unrealized net capital gains and losses on fixed income securities and related DAC, DSI and life insurance reserves by total common shares outstanding plus dilutive potential common shares outstanding. We use the trend in book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income securities, in conjunction with book value per common share to identify and analyze the change in net worth attributable to management efforts between periods. We believe the non-GAAP ratio is useful to investors because it eliminates the effect of items that can fluctuate significantly from period to period and are generally driven by economic developments, primarily capital market conditions, the magnitude and timing of which are generally not influenced by management, and we believe it enhances understanding and comparability of performance by highlighting underlying business activity and profitability drivers. We note that book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income securities, is a measure commonly used by insurance investors as a valuation technique. Book value per common share is

the most directly comparable GAAP measure. Book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income securities, should not be considered a substitute for book value per common share, and does not reflect the recorded net worth of our business.

The following table reconciles book value per share and book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities.

(\$ in millions, except per share data)		As of June 30,				
	_	2013		2012		
Book value per common share						
Numerator:						
Common shareholders' equity	\$	19,591	\$	19,475		
Denominator:			-			
Common shares outstanding and dilutive potential						
common shares outstanding	_	470.6		490.2		
Book value per common share	\$	41.63	\$	39.73		
Book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income securities						
Numerator:						
Common shareholders' equity	\$	19,591	\$	19,475		
Unrealized net capital gains and losses on fixed						
income securities	. —	1,489		1,919		
Adjusted common shareholders' equity	\$	18,102	\$	17,556		
Denominator:						
Common shares outstanding and dilutive potential common shares outstanding		470.6	_	490.2		
Book value per common share, excluding the impact of unrealized net capital gains and losses on fixed income						
securities	\$	38.47	\$	35.81		