The Allstate Corporation

First Quarter 2022 Earnings Presentation

05.05.2022

Allstate.

Forward-looking statements and non-GAAP financial information

This presentation contains forward-looking statements and information. This presentation also contains non-GAAP measures that are denoted with an asterisk. You can find the reconciliation of those measures to GAAP measures within our most recent earnings release and investor supplement.

Additional information on factors that could cause results to differ materially from this presentation is available in the 2021 Form 10-K, Form 10-Q for March 31, 2022, our most recent earnings release, and at the end of these slides. These materials are available on our website, www.allstateinvestors.com, under the “Financials” link.

Allstate's Strategy to Deliver Transformative Growth and Higher Valuation

Increase Personal Property-Liability market share

Allstate. You're in good hands.

NATIONAL GENERAL. an Allstate company

Answer financial.

Leveraging Allstate brand, customer base and capabilities

Allstate. PROTECTION PLANS

arity

Allstate. BUSINESS INSURANCE

Expand Protection Services

Allstate. IDENTITY PROTECTION

Allstate. ROADSIDE

Allstate. BENEFITS

Avail protected by Allstate

Allstate. DEALER SERVICES

First quarter 2022 highlights

- Multifaceted plan to address inflation
  - Raise prices
  - Reduce expenses / manage loss costs
  - Shift asset allocation
- Executing Transformative Growth strategy
- Protection Services generating profitable growth

Allstate

Allstate's Execution and Adaptability Create Shareholder Value

Insurance premiums increased due to growth in Allstate brand and National General

($ in millions, except per share data and ratios)	Three months ended March 31 2022	2021	Change
Total revenues	$12,337	$12,451	(0.9%)
Property-Liability insurance premiums	10,498	9,896	6.1%
Accident and health insurance premiums and contract charges	469	455	3.1%
Net investment income	594	708	(16.1%)
Net gains (losses) on investments and derivatives	(267)	426	(162.7%)
Income applicable to common shareholders:			
Net income (loss)	630	(1,408)	NM
Adjusted net income*	726	1,871	(61.2%)
Per diluted common share			
Net income (loss)	2.24	(4.60)	NM
Adjusted net income*	2.58	6.11	(57.8%)
Return on Allstate common shareholders' equity (trailing twelve months)			
Net income applicable to common shareholders	15.4%	15.1%	0.3 pts
Adjusted net income*	12.8%	23.2%	(10.4) pts
Cash returned to common shareholders	1,024	765	33.9%

NM = Not meaningful

Decline from prior year reflects lower underwriting and investment income

Reduced outstanding shares by 8.1% in last 12 months

Loss in 2021 reflected disposition of life and annuity businesses

Strength in Homeowners Insurance and Investments Mitigates Inflationary Impact on Auto Insurance

Contribution to first quarter 2022 adjusted net income*

($ in millions)	Q1 2022	Per share
Insurance underwriting income (loss)[(1)]	$267	$0.95
- Auto insurance	(84)	(0.30)
- Homeowners insurance	335	1.19
- Other[(2)]	16	0.06
Property-Liability net investment income[(3)]	441	1.56
Protection Services	53	0.19
Health and Benefits	53	0.19
Corporate and Other[(4)]	(88)	(0.31)
Total adjusted net income*	726	2.58

Industry-leading margins and lower catastrophe losses

Performance-based results declined from record 2021

Protection Plans continued rapid growth

(1) Excludes the amortization of purchased intangibles and reflects after-tax underwriting income assuming an effective tax rate of 21%
(2) Other includes other personal lines, commercial lines, other business lines, Answer Financial and Run-Off Property-Liability
(3) Assumes effective tax rate of 21%
(4) Corporate and Other includes adjusted net income from the corporate and other segment, non-controlling interest income (loss) and P-L tax adjustments

Allstate

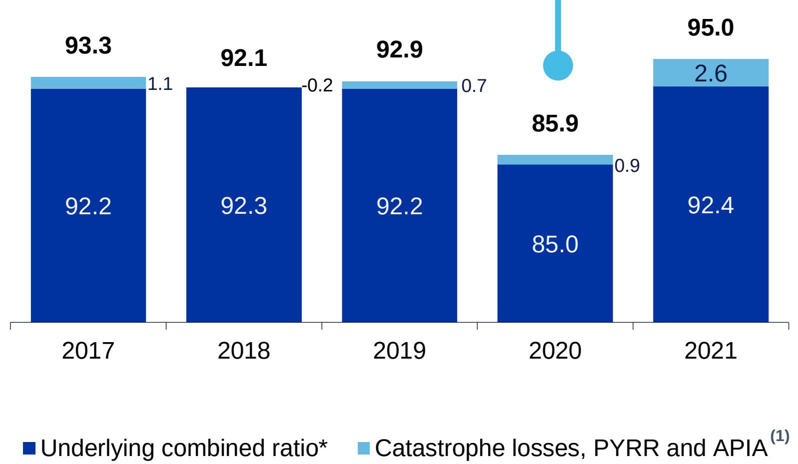
Auto Insurance Margins Impacted by Rising Loss Costs

Track record of success achieving targeted mid-90's auto insurance combined ratio

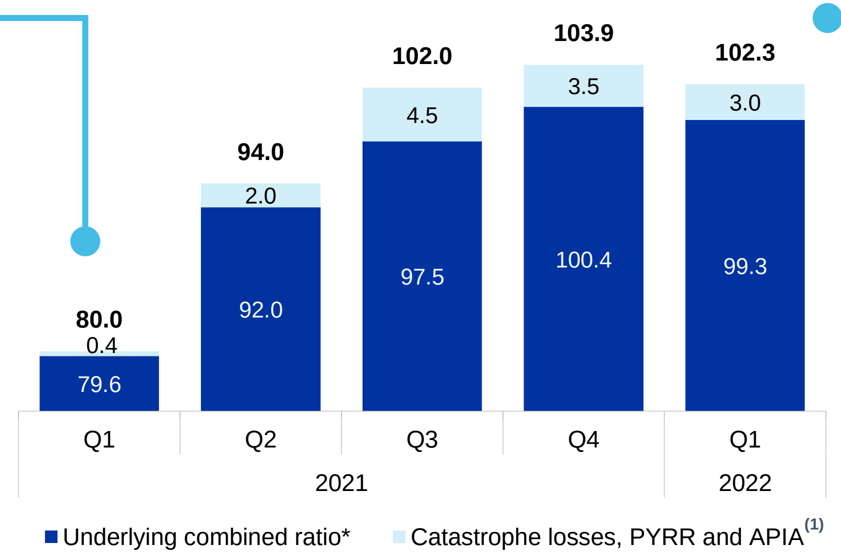
Favorable short-term impact of pandemic in 2020 and first quarter of 2021

Increased auto accident frequency and rapid severity escalation beginning in mid-2021

Allstate brand auto combined ratio by year



Allstate brand auto combined ratio by quarter



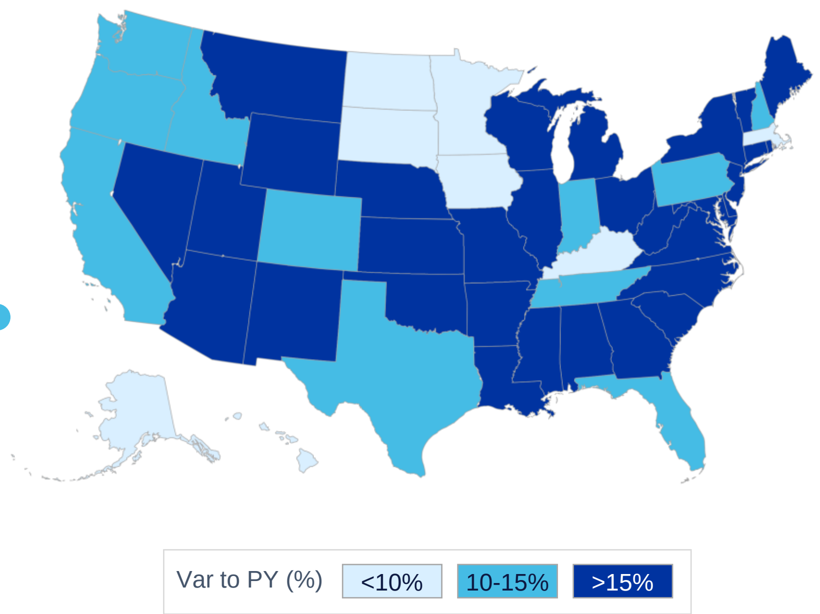
(1) Reflects combined ratio impact of catastrophe losses, prior year reserve reestimates and amortization of purchased intangibles

Auto Physical Damage Claim Severity Increases Are Widespread

Leveraging national scale and strategic partnerships with repair facilities and parts suppliers to lower costs and control quality

Allstate has a higher distribution of newer, more expensive vehicles compared to the industry

Auto property damage 2022 report year incurred severity[1]



Auto collision claims by vehicle model year

Vehicle Model Year	Total Loss Value ($)[2]	Allstate – % Distribution of Claims[3]	Claim Distribution - Variance to Industry[3]
New	$41,000	1.5%	0.4 pts
1 – 3 Years	$33,000	13.7%	1.6 pts
4 – 6 Years	$23,000	21.1%	0.9 pts
7 + Years	$11,000	63.7%	(2.9) pts

(1) Allstate brand excluding Esurance and Canada
(2) Source: CCC industry actual cash value of total loss vehicles
(3) Source: CCC mix of total loss claims by vehicle model year

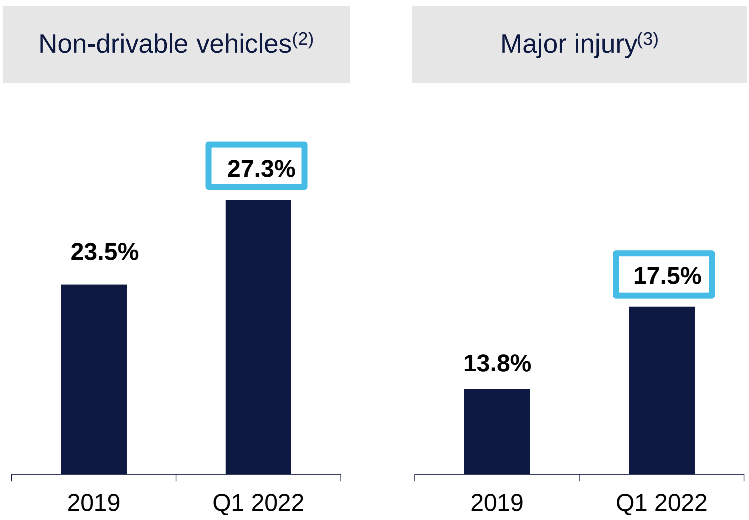
Allstate

Auto Bodily Injury Claim Severity Impacted by More Severe Injuries, Inflation and Increased Attorney Involvement

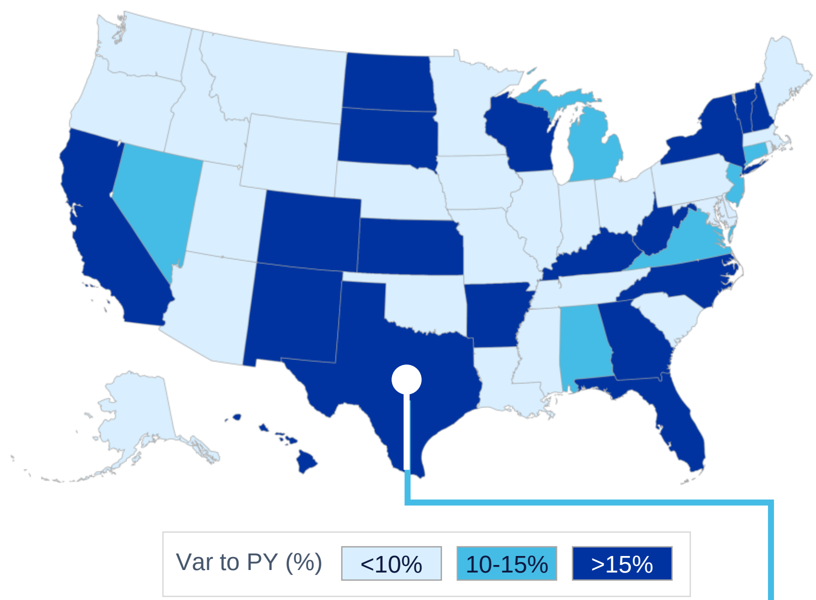
Harder hit accidents leading to an increase in severe injury claims; predictive modeling to determine likelihood of injury, legal risk or fraud

Trial attorney advertising for claimants has doubled over the past decade to over $1 billion annually

Percent distribution by claim[1]



Bodily injury 2022 report year incurred severity[1]



Texas accounted for ~80% of the bodily injury prior year reserve increase in the first quarter

[1] Allstate brand excluding Esurance and Canada
[2] Source: CCC Industry
[3] Allstate internal definition of major injury by participant includes demonstrable injuries more severe than soft tissue injuries (examples include fracture, tear, whiplash)

Allstate.

Increasing Auto Insurance Prices to Support Mid-90s Target Combined Ratio

Need to offset Q1 2021 reductions taken in response to decrease in frequency

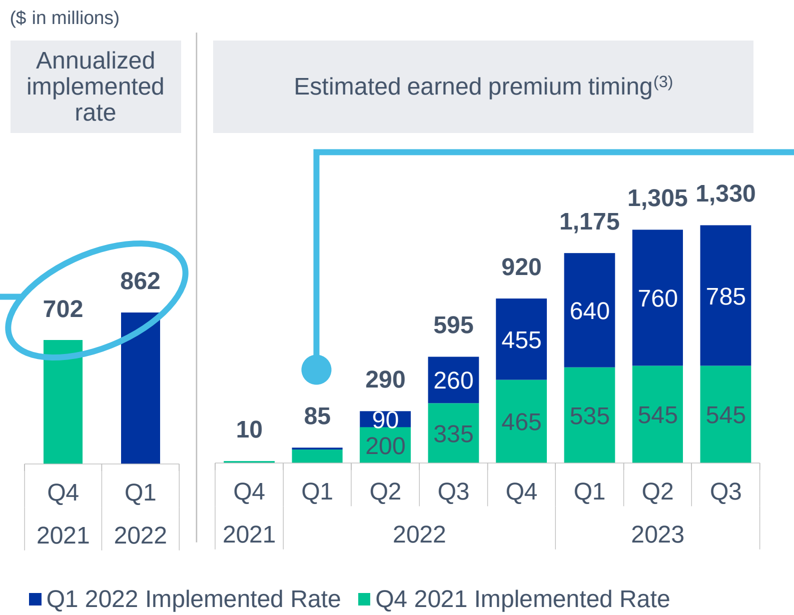
Annualized Allstate brand rate increases of $1.6 billion since start of Q4 2021

Minor impact on Q1 2022 which increases rapidly during the year

Allstate brand auto – implemented rate change impacts

		# of Locations[1]	Location specific (%)	Allstate brand (%)	Annualized implemented rate ($M)[2]
2021	Q1	38	(3.9)	(2.1)	($511)
	Q2	9	(2.3)	(0.3)	($82)
	Q3	20	2.1	0.3	$81
	Q4	25	7.1	2.9	$702
2022	Q1	28	9.3	3.6	$862

Auto earned premiums lag implemented rate increases



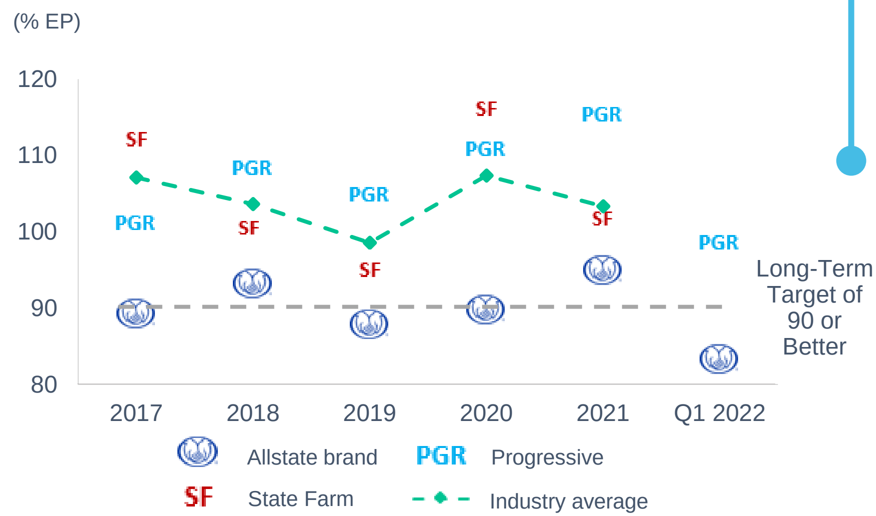
[1] Reflects number of U.S. states, District of Columbia or Canadian provinces where rate changes have been implemented. Allstate brand operates in 50 states, the District of Columbia, and 5 Canadian provinces
[2] Leverages prior year end written premium to estimate annualized impact from implemented rate in each quarter. Actual amounts will be based on retention and mix of customers
[3] Estimated increase to earned premiums from rate increases implemented in Q4 2021 and Q1 2022 assuming 85% translates into written and ultimately earned premiums

Homeowners Insurance Generates Attractive Returns and Growth Potential

Allstate brand generated $3.3 billion of underwriting income from 2017 – 2021, with the industry generating an underwriting loss

Increased due to inflation in insured home valuations and implemented rate increases to offset impact of higher loss severities

Allstate brand homeowners insurance industry combined ratios[1]



[1] Industry and competitor information represents statutory results per S&P Global Market Intelligence. Leverages GAAP results from company reports for 2021 and Q1 2022; Allstate information represents GAAP results for 2017-2022.

Allstate brand homeowners operating statistics

	Q1 2022	Var to PY
Written premium ($ in millions)	$2,020	17.0%
Average premium - gross written ($)	1,554	14.3%
Policies in Force (in thousands)	6,536	1.7%
Combined Ratio	83.3	(3.7) pts
Underlying Combined Ratio*	66.7	3.4 pts

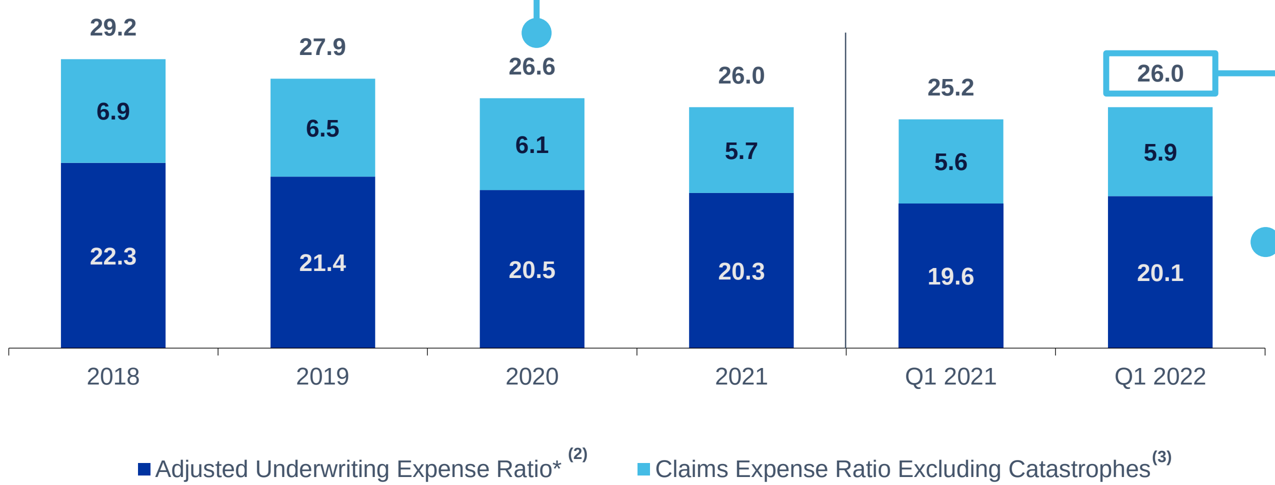
Allstate brand combined ratio of 83.3 generated $368 million of underwriting income in the first quarter

Allstate

Improving Customer Value Through Cost Reductions

On-pace and committed to long-term objective to reduce adjusted expense ratio* to approximately 23.0 by year end 2024(1)

Property-Liability adjusted expense ratio*



Reflects higher employee-related costs, including claims and call center hiring

Future cost reductions across three major buckets: Digitization, Sourcing and Operating Efficiency and Distribution Model

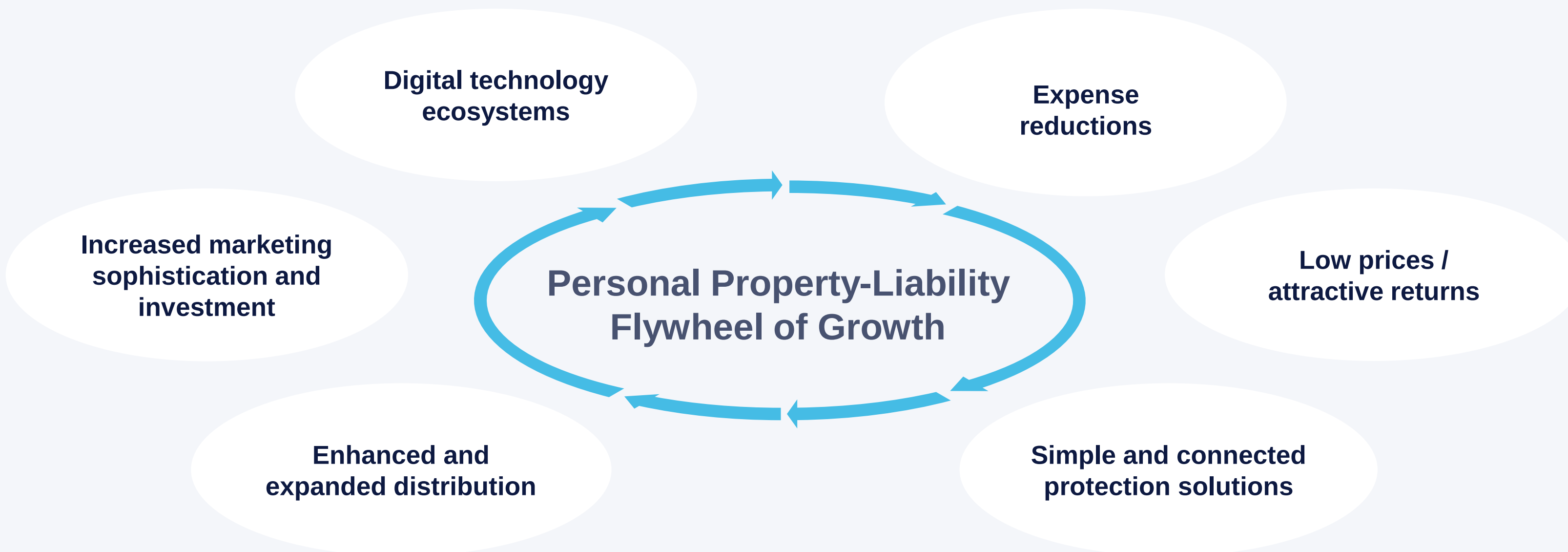
(1) A reconciliation of this non-GAAP measure to the expense ratio, a GAAP measure, is not possible on a forward-looking basis because it is not possible to provide a reliable forecast of future expenses and targeted reductions as of the reporting date
(2) Adjusted underwriting expense ratio excludes amortization and impairment of purchased intangibles, restructuring, Coronavirus-related and advertising expenses
(3) Property-Liability claims expense ratio incorporates unallocated claims expenses; excludes allocated claims expenses and catastrophes

Allstate

Transformative Growth Will Improve Personal Property-Liability Market Share

Multi-year initiative to build a low-cost digital insurer with broad distribution

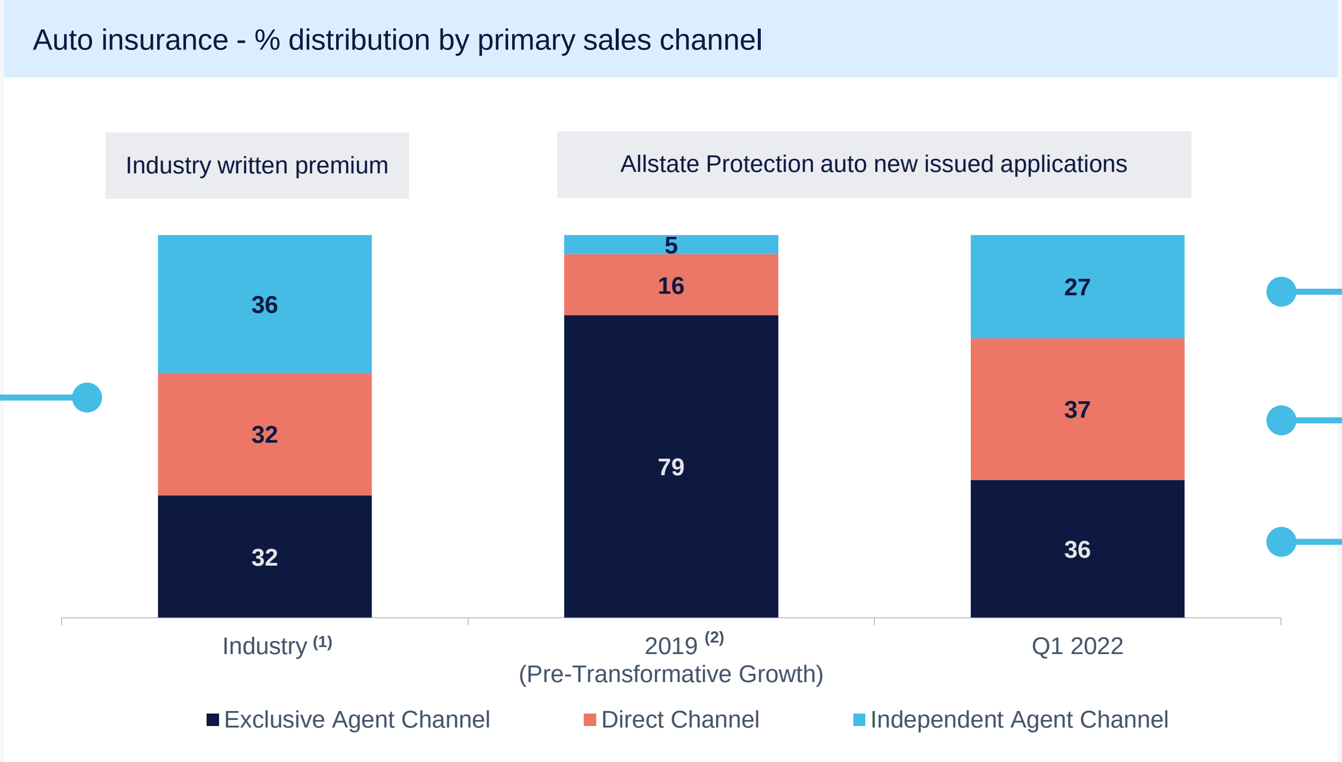
- Improve customer value
- Expand customer access
- Increase sophistication and investment in customer acquisition
- Deploy new technology ecosystems
- Enhance organizational capabilities



Allstate.

Expanding Customer Access Meets Customer Demand

Allstate distribution of auto new issued applications by channel more closely mirrors industry due to Transformative Growth and acquisition of National General



Independent agent channel growth with middle market product portfolio

Direct channel expanding sales capabilities supported by Allstate brand and lower direct channel pricing

Allstate exclusive agent system focused on growth at lower costs

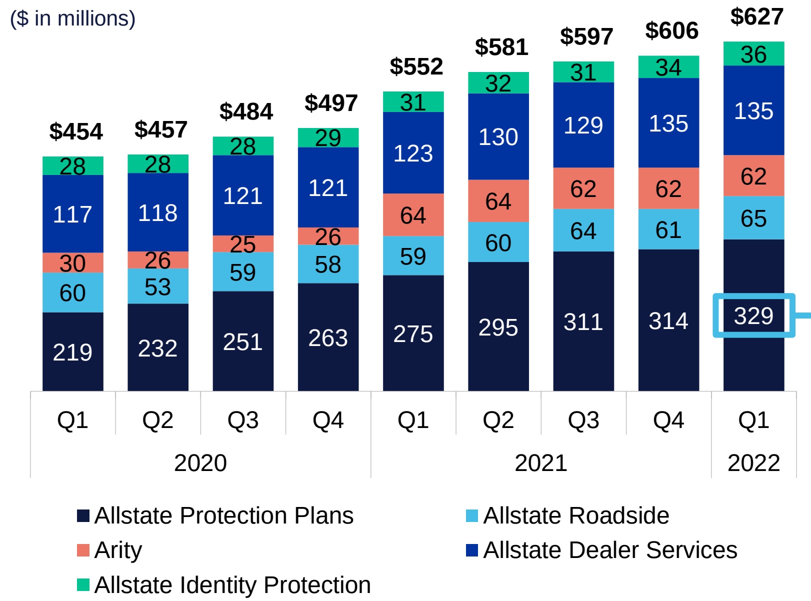
[1] Source: S&P Global Market Intelligence and company analysis as of YE 2020
[2] Allstate Protection auto new issued applications – exclusive agent channel reflects Allstate brand, direct channel reflects Esurance brand, independent agent channel reflects Encompass brand and applications written by Allstate independent agents

Protection Services Generates Profitable Growth

Allstate Protection Plans revenues of $329 million increased 19.6% compared to the prior year quarter

Adjusted net income was $179 million in 2021

Protection Services revenues[(1)]



Protection Services results

($ in millions)

	Q1 2022	Var to PY
Revenues[(1)]	**$627**	**13.6%**
Written Premium	**$630**	**8.1%**
Allstate Protection Plans	429	10.6
Allstate Roadside	53	12.8
Allstate Dealer Services	148	-
Adjusted Net Income	**$53**	**$4**
Allstate Protection Plans	43	(2)
Arity	(1)	(3)
Allstate Roadside	2	(2)
Allstate Dealer Services	9	1
Allstate Identity Protection	-	10
Policies in Force (M)	**147.4**	**4.7%**

(1) Protection Services revenues exclude the impact of net gains and losses on investments and derivatives

Policies in force are approximately 4x Property-Liability, representing broad distribution and product offering

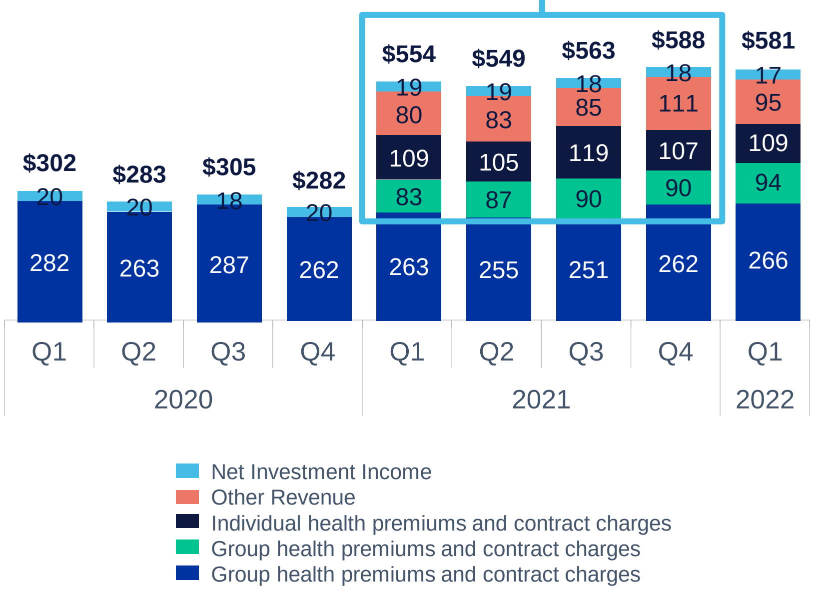
Allstate Health and Benefits Growth Through Expanded Product Offering

Breadth and size of the business expanded with the National General acquisition

Decreased $12 million from prior year quarter, primarily driven by increases in individual and group health claims

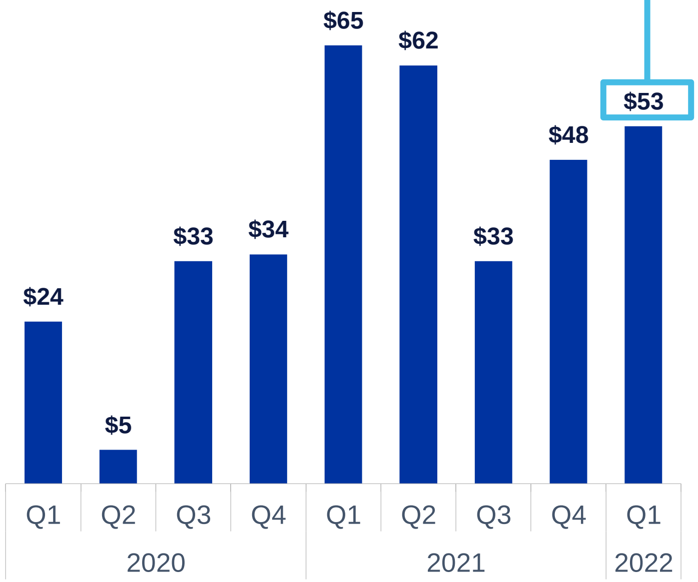
Health and Benefits revenues[1]

($ in millions)



Health and Benefits adjusted net income

($ in millions)



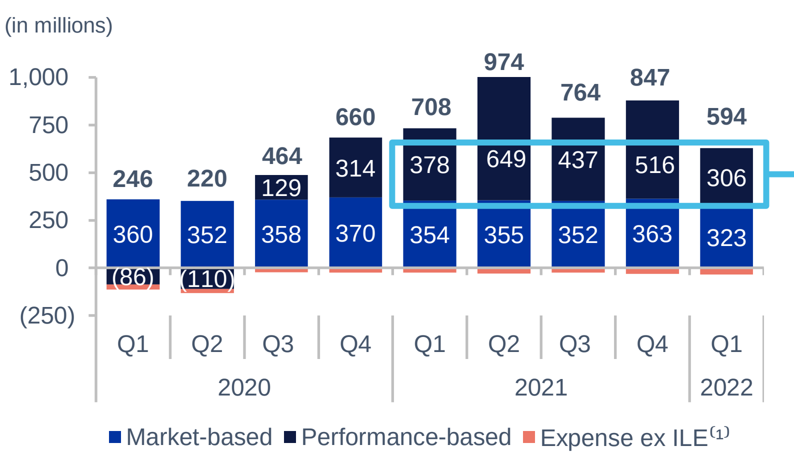
(1) Health and Benefits revenues exclude the impact of net gains and losses on investments and derivatives

Recent Fixed Income Duration Shortening Reduced Impact of Higher Interest Rates on Portfolio Valuation

Performance-based portfolio had annualized yields of 24.8% in 2021 and 14.1% in Q1 2022

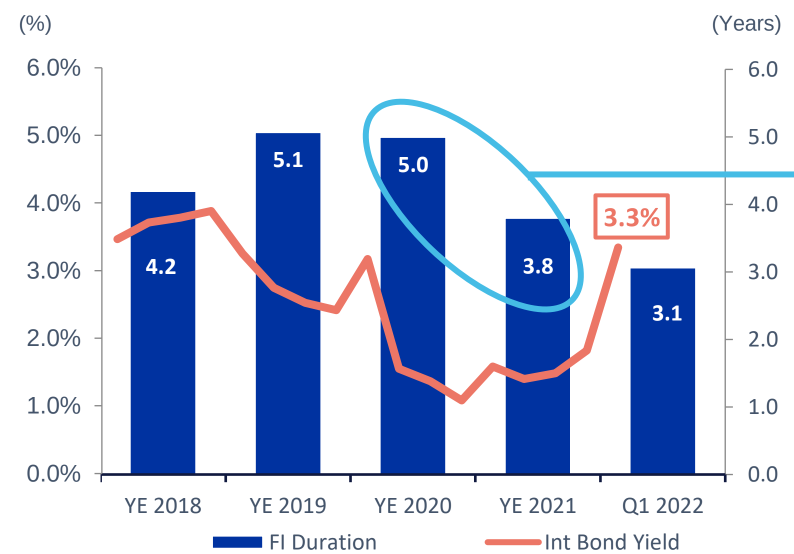
Shortening of duration beginning in late 2021 mitigated the negative impact of higher interest rates by $0.8 billion relative to Q3 ‘21 duration of 4.6 years

Net investment income



% Total Return	(2.1)	4.8	1.8	2.7	(0.2)	2.6	1.0	1.1	(2.8)
% Total TTM[(2)]	3.9	5.9	5.9	7.2	8.8	6.8	6.0	4.4	1.8

Fixed income duration and yield[(3)]



Total portfolio return was negative as higher market yields reduced fixed income valuations

(1) Investee level expenses (ILE) comprised of asset level operating expenses are netted against market-based and performance-based income
(2) Latest twelve months
(3) Fixed income duration includes interest rate derivative positions. Intermediate Bond Yield sourced from Bloomberg

Allstate

Strong Cash Returns to Shareholders

Reduction primarily due to lower auto insurance underwriting income

Capital position			
	3/31/2021	3/31/2022	Inc / (Dec)
Adjusted net income return on equity*	23.2%	12.8%	(10.4) pts
Common shares outstanding (in millions)	300.1	275.7	(8.1%)
Quarterly common shareholder dividend	$0.81	$0.85	4.9%

Reduced common shares outstanding by 8.1% over last twelve months, 16.9% since 2018 and 45.0% since 2011

Allstate.

Forward-looking statements

This presentation contains "forward-looking statements" that anticipate results based on our estimates, assumptions and plans that are subject to uncertainty. These statements are made subject to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements do not relate strictly to historical or current facts and may be identified by their use of words like "plans," "seeks," "expects," "will," "should," "anticipates," "estimates," "intends," "believes," "likely," "targets" and other words with similar meanings. These statements may address, among other things, our strategy for growth, catastrophe, exposure management, product development, investment results, regulatory approvals, market position, expenses, financial results, litigation, and reserves. We believe that these statements are based on reasonable estimates, assumptions and plans. Forward-looking statements speak only as of the date on which they are made, and we assume no obligation to update any forward-looking statements as a result of new information or future events or developments. In addition, forward-looking statements are subject to certain risks or uncertainties that could cause actual results to differ materially from those communicated in these forward-looking statements. Factors that could cause actual results to differ materially from those expressed in, or implied by, the forward-looking statements include risks related to:

- Insurance and Financial Services (1) unexpected increases in claim frequency and severity; (2) catastrophes and severe weather events; (3) limitations in analytical models used for loss cost estimates; (4) price competition and changes in regulation and underwriting standards; (5) actual claims costs exceeding current reserves; (6) market risk and declines in credit quality of our investment portfolio; (7) our subjective determination of fair value and amount of credit losses for investments; (8) our participation in indemnification programs, including state industry pools and facilities; (9) inability to mitigate the impact associated with changes in capital requirements; (10) a downgrade in financial strength ratings;
- Business, Strategy and Operations (11) competition in the industries in which we compete and new or changing technologies; (12) implementation of our transformative growth strategy; (13) our catastrophe management strategy; (14) restrictions on our subsidiaries' ability to pay dividends; (15) restrictions under terms of certain of our securities on our ability to pay dividends or repurchase our stock; (16) the availability of reinsurance at current levels and prices; (17) counterparty risk related to reinsurance; (18) acquisitions and divestitures of businesses; (19) intellectual property infringement, misappropriation and third-party claims;
- Macro, Regulatory and Risk Environment (20) conditions in the global economy and capital markets, including the economic impacts from the recent military conflict between Russia and Ukraine; (21) a large-scale pandemic, the occurrence of terrorism, military actions, or social unrest; (22) the failure in cyber or other information security controls, as well as the occurrence of events unanticipated in our disaster recovery processes and business continuity planning; (23) changing climate and weather conditions; (24) restrictive regulations and regulatory reforms, including limitations on rate increases and requirements to underwrite business and participate in loss sharing arrangements; (25) losses from legal and regulatory actions; (26) changes in or the application of accounting standards; (27) loss of key vendor relationships or failure of a vendor to protect our data, confidential and proprietary information, or personal information of our customers, claimants or employees; (28) our ability to attract, develop and retain talent; and (29) misconduct or fraudulent acts by employees, agents and third parties.

Additional information concerning these and other factors may be found in our filings with the Securities and Exchange Commission, including the "Risk Factors" section in our most recent annual report on Form 10-K.