FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  PILCH SAMUEL H  (Last) (First) (Middle)  THE ALLSTATE CORPORATION					- Al	2. Issuer Name and Ticker or Trading Symbol ALLSTATE CORP [ ALL ]  3. Date of Earliest Transaction (Month/Day/Year) 11/10/2004								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify below)  Controller				
(Street) NORTHBROOK IL  (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person				
	_		le I - No			_			-	Dis	1			ly Owned			I - · · ·	
,, (			2. Transaction Date (Month/Day/Ye		Execution Date,		Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5)			Benefici Owned F	es ally <sup>F</sup> ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership			
									Code	v	Amount	(A) or (D)	Price	ce Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock 11/10					0/2004				М		4,086	A	\$38.6	9 36,	375(1)	D		
Common Stock 11/10					0/2004				S		3,820	D	\$49.6	9 32,	555(1)	D		
Common Stock 11/10				0/2004	2004			F		261(2)	D	\$49.4	1 32,	294(1)	D			
Common Stock														1,604	.4439 <sup>(3)</sup>	I	by 401(k) Plan	
		Т	able II -								osed of converti			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code ( 8)		n of		6. Date Exercisa Expiration Date (Month/Day/Year		e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (right to buy)	\$38.69	11/10/2004			M			4,086	03/17/20	00 1	11/08/2005	Common Stock	4,086	\$38.69	0	D		

## **Explanation of Responses:**

- 1. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1(c) trading plan adopted by the reporting person on September 3, 2004.
- 2. Delivery of shares to issuer to pay minimum tax withholding liability incurred in connection with the exercise.
- 3. Reflects acquisition of 8.2859 shares of The Allstate Corporation common stock since August 2, 2004 under The Savings and Profit Sharing Fund of Allstate Employees, a 401(k) plan, pursuant to the most recent plan statement, dated November 10, 2004.

SAMUEL H PILCH 11/12/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.