Filed Pursuant to Rule 433 Registration Statement No. 333-181059 Relating to Preliminary Prospectus Supplement dated June 4, 2013 to Prospectus dated April 30, 2012



## THE ALLSTATE CORPORATION \$1,000,000,000

\$500,000,000 3.15% SENIOR NOTES DUE 2023 \$500,000,000 4.50% SENIOR NOTES DUE 2043 FINAL TERM SHEET Dated June 4, 2013

**Issuer:** The Allstate Corporation

**Security Type:** Senior Notes

**Expected Ratings:\*** A3 (Moody's)/A- (S&P)

Format: SEC Registered **Trade Date:** June 4, 2013 **Settlement Date:** June 7, 2013 (T+3)

2023 Notes 2043 Notes

**Principal Amount:** \$500,000,000 \$500,000,000 **Maturity Date:** June 15, 2023 Coupon (Interest Rate): 3.15% 4.50%

**Interest Payment Dates:** Semi-annually on June 15 and December 15,

beginning on December 15, 2013

**Yield to Maturity:** 3.173%

**Spread to Benchmark Treasury:** +102 basis points

UST 1.750% due May 15, 2023 **Benchmark Treasury:** 

**Benchmark Treasury Price/Yield:** 96-13 / 2.153%

**Optional Redemption:** Callable at the greater of par or the make whole (T +

15 basis points)

99.803%

**Price to Public:** 

CUSIP/ISIN: 020002AZ4/US020002AZ47 Joint Book-Runners Wells Fargo Securities, LLC

Deutsche Bank Securities Inc. Goldman, Sachs & Co. Citigroup Global Markets Inc. Credit Suisse Securities (USA) LLC Merrill Lynch, Pierce, Fenner & Smith

Incorporated

June 15, 2043

Semi-annually on June 15 and December 15,

beginning on December 15, 2013

4.527%

+ 122 basis points

UST 3.125% due February 15, 2043

96-18+ / 3.307%

Callable at the greater of par or the make whole (T +

20 basis points) 99.558%

020002BA8/US020002BA86 Goldman, Sachs & Co.

Barclays Capital Inc. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Credit Suisse Securities (USA) LLC

U.S. Bancorp Investments, Inc.

Co-Managers:

J.P. Morgan Securities LLC Barclays Capital Inc. U.S. Bancorp Investments, Inc. Morgan Stanley & Co. LLC Loop Capital Markets LLC BNY Mellon Capital Markets, LLC

PNC Capital Markets LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated Wells Fargo Securities, LLC Citigroup Global Markets Inc. Morgan Stanley & Co. LLC **UBS Securities LLC** Loop Capital Markets LLC BNY Mellon Capital Markets, LLC

PNC Capital Markets LLC

<sup>\*</sup>Note: An explanation of the significance of ratings may be obtained from the rating agencies. Generally, rating agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The ratings of the 3.15% Senior Notes due 2023 and 4.50% Senior Notes due 2043 should be evaluated independently from similar ratings of other securities. A credit rating of a security is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at www.sec.gov. Alternatively, you may obtain a copy of the prospectus by calling Barclays Capital Inc. toll-free at 1-888-603-5847; Deutsche Bank Securities Inc. toll-free at 1-800-503-4611; Goldman, Sachs & Co. toll-free at 1-866-471-2526; J.P. Morgan Securities LLC collect at 1-212-834-4533; or Wells Fargo Securities, LLC toll-free at 1-800-326-5897.