SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Richardson Joseph J	2. Date of Event Requiring Statement (Month/Day/Year) 08/13/2008		3. Issuer Name and Ticker or Trading Symbol <u>ALLSTATE CORP</u> [ ALL ]					
(Last) (First) (Middle) C/O THE ALLSTATE CORPORATION			4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			5. If Amendment, Date of Original Filed (Month/Day/Year)		
2775 SANDERS ROAD			Officer (give title below) X Other (specify below)			6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)			SVP - Protection Dist	tribution	X		y One Reporting Person	
NORTHBROOK IL 60062-6127						Reporting P	y More than One erson	
(City) (State) (Zip)								
Table I - Non-Derivative Securities Beneficially Owned								
1. Title of Security (Instr. 4)			Beneficially Owned (Instr. 4)			I. Nature of Indirect Beneficial Ownership Instr. 5)		
Table II - Derivative Securities Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Employee Stock Option (right to buy)	03/09/2008	03/09/2014	Common Stock	1,250	45.29	D		
Employee Stock Option (right to buy)	02/06/2008	02/06/2014	Common Stock	3,833	45.96	D		
Employee Stock Option (right to buy)	(1)	02/26/2018	Common Stock	27,008	48.82	D		
Employee Stock Option (right to buy)	(2)	02/22/2015	Common Stock	5,948	52.57	D		
Employee Stock Option (right to buy)	(3)	02/21/2016	Common Stock	18,918	53.84	D		
Employee Stock Option (right to buy)	(4)	02/20/2017	Common Stock	12,128	62.24	D		
Restricted Stock Units	(5)	02/21/2010	Common Stock	1,200	0	D		
Restricted Stock Units	02/19/2011	02/19/2011	Common Stock	1,672	0	D		
Restricted Stock Units	02/25/2012	02/25/2012	Common Stock	2,930	0	D		
Restricted Stock Units	02/22/2009	02/22/2009	Common Stock	1,816	0	D		
Restricted Stock Units/RSU	02/21/2010	02/21/2010	Common Stock	2,451	0	D		

Explanation of Responses:

1. Stock option award granted to reporting person on February 26, 2008 for 27,008 shares of common stock vesting in four annual increments on February 26, 2009, February 26, 2010, February 26, 2011 and February 26, 2012.

2. Original stock option award granted to reporting person on February 22, 2005 for total amount of 11,896 shares of common stock vesting in four annual increments with the remaining increment to vest on February 22, 2009.

3. Original stock option awards granted to reporting person on February 21, 2006 for total amount of 25,224 shares of common stock vesting in four annual increments with the last two increments vesting on February 21, 2009, February 21, 2009.

4. Stock option award granted to reporting person on February 20, 2007 for 12,128 shares of common stock vesting in four annual increments with the last three increments vesting on February 20, 2009, February 20, 2010 and February 20, 2011.

5. Award of Restricted Stock Units (RSUs) granted under The Allstate Corporation 2001 Equity Incentive Plan. Each RSU represents the right to receive, without the payment of any consideration, one share of Allstate common stock at the end of the period of restriction. The remaining increments of RSUs will unrestrict on February 21, 2009 and February 21, 2010.

JOSEPHJRICHARDSON

08/21/2008

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.