The Allstate Corporation

## Allstate Protection Impact of Net Rate Changes Implemented on Premiums Written

|  | For the month ended March 31, 2024 |  |  | Three months ended March 31, 2024 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of locations | $\begin{gathered} \text { Total } \\ \text { brand (\%) }{ }^{(2)(3)} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Location } \\ \text { specific (\%) }{ }^{(4)} \\ \hline \end{gathered}$ | Number of locations | $\begin{gathered} \text { Total } \\ \text { brand (\%) }{ }^{(2)(3)} \end{gathered}$ | $\begin{gathered} \text { Location } \\ \text { specific (\%) }{ }^{(4)} \\ \hline \end{gathered}$ |
| Allstate brand |  |  |  |  |  |  |
| Auto | 14 | 0.9 | 7.9 | 27 | 2.4 | 8.4 |
| Homeowners ${ }^{(5)}$ | 5 | 0.7 | 13.6 | 15 | 3.4 | 11.7 |
| National General |  |  |  |  |  |  |
| Auto | 14 | 0.7 | 2.8 | 27 | 4.1 | 9.6 |
| Homeowners ${ }^{(5)}$ | 7 | 0.9 | 16.7 | 12 | 1.6 | 14.0 |
|  | Three months ended December 31, 2023 |  |  | Three months ended September 30, 2023 |  |  |
|  | Number of locations | $\begin{gathered} \text { Total } \\ \text { brand (\%) }{ }^{(2)(3)} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Location } \\ \text { specific (\%) }{ }^{(4)} \\ \hline \end{gathered}$ | Number of locations ${ }^{(1)}$ | $\begin{gathered} \text { Total } \\ \text { brand (\%) }{ }^{(2)(3)} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Location } \\ \text { specific (\%) }{ }^{(4)} \\ \hline \end{gathered}$ |
| Allstate brand |  |  |  |  |  |  |
| Auto | 33 | 6.9 | 13.5 | 25 | 2.0 | 5.9 |
| Homeowners ${ }^{(5)}$ | 20 | 1.8 | 9.0 | 12 | 2.1 | 6.5 |
| National General |  |  |  |  |  |  |
| Auto | 39 | 4.0 | 10.2 | 33 | 3.3 | 6.2 |
| Homeowners ${ }^{(5)}$ | 17 | 4.5 | 18.5 | 11 | 1.2 | 17.6 |

${ }^{(1)}$ Refers to the number of U.S. states, the District of Columbia or Canadian provinces where rate changes have been implemented. Allstate brand operates in 50 states, the District of Columbia, and 5 Canadian provinces. National General operates in 50 states and the District of Columbia.
${ }^{(2)}$ Represents the impact in the locations where rate changes were implemented during the period as a percentage of total brand prior year-end premiums written.
${ }^{(3)}$ Allstate brand implemented auto insurance rate increases totaled $\$ 290$ million and $\$ 685$ million in the month and quarter-to-date ended March 31 , 2024, respectively, after implementing $\$ 1.81$ billion and $\$ 517$ million of rate increases in the fourth quarter and third quarter of 2023, respectively.
${ }^{(4)}$ Represents the impact in the locations where rate changes were implemented during the period as a percentage of its respective total prior year-end premiums written in those same locations.
${ }^{(5)}$ Excludes the impact to average premium from inflation in insured home replacement costs and other aging factor adjustments.

