UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 5, 2018

THE ALLSTATE CORPORATION

(Exact name of registrant as specified in its charter)

Delaware	1-11840	36-3871531
(State or other	(Commission	(IRS Employer
jurisdiction of	File Number)	Identification No.)
incorporation)		

2775 Sanders Road, Northbrook, Illinois 60062

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (847) 402-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Section 8 — Other Events

Item 8.01. Other Events.

On October 5, 2018, the Registrant announced that it obtained all required regulatory approvals and closed its acquisition of InfoArmor, Inc. A copy of the press release announcing the closing is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

Section 9 — Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Registrant's press release dated October 5, 2018.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE ALLSTATE CORPORATION

(Registrant)

By: /s/ Daniel G. Gordon

Name: Daniel G. Gordon

Title: Vice President, Assistant General Counsel and Assistant Secretary

Date: October 5, 2018



NEWS

FOR IMMEDIATE RELEASE

Contacts: Greg Burns Media Relations (847) 402-5600

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Allstate Closes Acquisition of InfoArmor

Accelerates expansion into identity protection

NORTHBROOK, Ill., Oct. 5, 2018 – The Allstate Corporation (NYSE: ALL) today announced that it has closed its acquisition of InfoArmor Inc., a leading provider of employee identity protection coverage. InfoArmor serves more than 1 million employees and family members at over 1,400 firms, including more than 100 of the nation's Fortune 500 companies.

"Allstate's acquisition of InfoArmor gives us another innovative high-growth business to further expand our portfolio of protection products and services. Identity theft is a growing problem, and this enables us to protect more people from life's uncertainties," said Tom Wilson, Chairman, President and CEO of Allstate. "Consumers are increasingly at risk of having their digital identities compromised, and InfoArmor is the go-to identity protection company in the employee benefits market. This acquisition allows us to further broaden the Allstate Benefits business, which already serves more than 4 million employees."

About Allstate

The Allstate Corporation (NYSE: ALL) protects people from life's uncertainties with more than 88 million proprietary policies. Allstate offers a broad array of protection products through multiple brands and diverse distribution channels, including auto, home, life and other insurance offered through its Allstate, Esurance, Encompass, SquareTrade and Answer Financial brands. Allstate is widely known from the slogan "You're in Good Hands with Allstate."

About InfoArmor

InfoArmor is a leader in the identity protection and advanced threat intelligence industries. InfoArmor's employee benefit, PrivacyArmor®, which is offered to employees by more than 100 of the Fortune 500 companies, is a proactive identity monitoring service that alerts users at the first sign of fraud and restores an individual's identity. VigilanteATI® is InfoArmor's corporate threat intelligence service, which monitors for emerging threats and protects companies from hacks and cyberattacks.

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