FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPROVAL            |           |  |  |  |  |  |  |  |
|---|-------------------------|-----------|--|--|--|--|--|--|--|
|   | OMB Number:             | 3235-0287 |  |  |  |  |  |  |  |
| l | Estimated average burde | en        |  |  |  |  |  |  |  |
| l | hours per response:     | 0.5       |  |  |  |  |  |  |  |
|   |                         |           |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |  |  |   |          | _                            |  |   |   |                                    |  |  |  | -                                    |   |  |   |   |  |   |  |  |  |
|---|--|--|---|----------|------------------------------|--|---|---|------------------------------------|--|--|--|--------------------------------------|---|--|---|---|--|---|--|--|--|
|   | nd Address of<br><u>Matthew</u>  |  | 2. Issuer Name and Ticker or Trading Symbol ALLSTATE CORP [ ALL ] |          |                              |  |   |   |                                    |  |  | all appli<br>Directo   | cable)                               | ting Person(s) to  10%                          |  | wner  |   |  |   |  |  |  |
|   | (Last) (First) (Middle) C/O THE ALLSTATE CORPORATION 2775 SANDERS ROAD |  |   |          |                              |  |   | 3. Date of Earliest Transaction (Month/Day/Year) 02/03/2014 |                                    |  |  |  |                                      |   |  |   | Officer (give title X Other (specify below)  Pres Allstate Personal Lines |  |   |  |  |  |
| (Street) NORTH  | NORTHBROOK IL 60062-6127   |  |   |          |                              | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |   |                                    |  |  |  |                                      |   | ndividual or Joint/Group Filing (Check Applicable  Yellow  Yel |   |   |  |   |  |  |  |
|   |  | Tab  | le I - No   | on-Deriv | /ative                       | Sec  | urit  | ies Ac  | quired                             | l, Di                                    | sposed o   | of, or Be  | nefici                               | ally  | Owned  | d<br>I  |   |  |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day |  |  |   |          | ction                        | 2A.<br>Exe   | ZA. Deemed<br>Execution Date,<br>f any<br>Month/Day/Year) |   | 3.<br>Transa<br>Code (             | ction                                    | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 a |  |                                      | or 5. Amo<br>and 5) Securit<br>Benefic<br>Owned |  | int of<br>es<br>ally<br>Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)         |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |  |  |
|   |  |  |   |          | Code                         | v  | Amount  | (A) or<br>(D)   | Price                              | Reported Transaction(s) (Instr. 3 and 4) |  |  |                                      | (Instr. 4)                                      |  |   |   |  |   |  |  |  |
| Common  | 02/03/   | /2014                                      |   |          |                              | M  |   | 4,923   | A                                  | \$31.                                    | 41   | 1 35,461 <sup>(1)</sup>  |                                      |   | D  |   |   |  |   |  |  |  |
| Common Stock 0  |  |  |   |          | 3/2014                       |  |   |   | S                                  |  | 4,923  | D  | \$51.0                               | 7(2)  | 30,538   |   | D   |  |   |  |  |  |
| Common Stock  |  |  |   |          |                              |  |   |   |                                    |  |  |  |                                      |   | 761  |   |   | I  | By<br>401(k)<br>Plan                                |  |  |  |
|   |  | Т  | able II   |          |                              |  |   |   |                                    |  | oosed of<br>converti   |  |                                      |   | wned   |   |   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deer<br>Execution<br>if any<br>(Month/I                       | n Date,  | 4.<br>Transa<br>Code (<br>8) |  | on of   |   | 6. Date I<br>Expiratio<br>(Month/I | on Da                                    |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                                      | De<br>Se<br>(In                                 | Derivative<br>Security<br>Instr. 5)  | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | s<br>S<br>Illy  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)               |  |  |  |
|   |  |  |   |          | Code                         | v  | (A)   |   | Date<br>Exercisa                   | able                                     | Expiration<br>Date   | Title  | Amoun<br>or<br>Numbe<br>of<br>Shares | r   |  |   |   |  |   |  |  |  |
| Employee<br>Stock<br>Option<br>(Right to                      | \$31.41  | 02/03/2014                                 |   |          | M                            |  |   | 4,923   | (3)                                |  | 02/22/2020   | Common<br>Stock  | 4,923                                |   | \$0  | 34,471  | 1   | D  |   |  |  |  |

## **Explanation of Responses:**

- 1. The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1(c) trading plan adopted by the reporting person on May 7, 2013.
- 2. Reflects weighted average sale price for open-market sales transaction reported herein. Actual sale prices ranged from \$50.88 to \$51.17. The reporting person provided the issuer, and will provide any security holder of The Allstate Corporation or member of the SEC staff, full information regarding the number of shares sold at each separate price upon request.
- 3. Stock option award granted to reporting person on February 22, 2010. The remaining 25% to vest on February 22, 2014.

/s/ Matthew E. Winter

02/04/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.