FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 1. Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading Symbol ALLSTATE CORP [ ALL ] **Gupta Suren** Director 10% Owner Officer (give title Other (specify X below) below) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) (Middle) **EVP Allstate Insurance Company** 03/05/2015 C/O THE ALLSTATE CORPORATION 2775 SANDERS ROAD 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) X Form filed by One Reporting Person NORTHBROOK IL 60062-6127 Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature **Execution Date** Transaction Securities Form: Direct of Indirect (Month/Day/Year) Code (Instr. Beneficially (D) or Indirect Beneficial 8) Owned Following (I) (Instr. 4) (Month/Day/Year) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) ٧ Price Code Amount (Instr. 3 and 4) 03/05/2015 Common Stock \$0 58,354 D A 41,632(1) A Common Stock 03/05/2015 F 18,416(2) \$69.56 39,938 D D Bv Common Stock 447(3) 401(k) Plan Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and 1 Title of 3. Transaction 3A. Deemed 5. Number 7 Title and 8. Price of 9. Number of 10 11 Nature Derivative Security Execution Date of Indirect Conversion Transaction Expiration Date Amount of derivative Ownership Derivative (Month/Day/Year) Derivative Security or Exercise if any Code (Instr. (Month/Day/Year) Securities Securities Form: Beneficial (Instr. 3) (Month/Day/Year) Securities Underlying (Instr. 5) Beneficially Direct (D) Derivative (Instr. 4) Acquired Derivative Owned or Indirect (A) or Disposed (I) (Instr. 4) Security Security (Instr. 3 Following and 4) Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4)

## **Explanation of Responses:**

- 1. Shares acquired from conversion of performance stock awards pursuant to The Allstate Corporation 2013 Equity Incentive Plan.
- 2. Shares withheld to satisfy tax withholding obligations incident to the conversion of performance stock awards.
- 3. Reflects acquisition of 153 shares of The Allstate Corporation common stock since May 1, 2014 under the Allstate 401(k) Savings Plan, pursuant to the most recent plan statement, dated March 3, 2015.

Date

Exercisable

Expiration

/s/ Suren Gupta

Title

03/09/2015

\*\* Signature of Reporting Person

Amount

Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code V

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

and 5)

(A) (D)