UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 13F Form 13F COVER PAGE Report for the Calendar Year or Quarter Ended: 9/30/2010 Check here if Amendment []; Amendment Number:

This Amendment (Check only one.):

[] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: ALLSTATE LIFE INSURANCE COMPANY

Address: 3075 SANDERS ROAD, SUITE G4A NORTHBROOK, IL. 60062-7127

Form 13F File Number: 28-01037

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Persons Signing this Report on Behalf of Reporting Manager:

Name: PAUL SCHUTT Title: ASSISTANT VICE PRESIDENT INVESTMENT OPERATIONS Phone: 847-402-5169

Signature, Place, and Date of Signing:

/s/ PAUL SCHUTT	NORTHBROOK, IL.	11/12/2010
[Signature]	[City, State]	[Date]

Report Type (Check only one):

- [X] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- [] 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- [] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of Other Managers Reporting for this Manager:

Form 13F SUMMARY PAGE

Report Summary:		
Number of Other Included Managers:	1	
Form 13F Information Table Entry Total:	45	
Form 13F Information Table Value Total:	\$ 283,608	
	\$ 283,608 (In Thousands)	

List of Other Included Managers:

Provide a numbered list of the name(s) and 13F file number(s) of all institutional investment managers with respect to which this report is filed, other than the manager filing this report.

No. Form 13F File Number Name

1 028-10298 ALLSTATE INVESTMENTS LLC

FORM 13F INFORMATION TABLE

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMI	N 5	COLUMN 6	COLUMN 7	COL	UMN 8	
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHRS OR PRN AMT		INVESTMENT DISCRETION		VOTING SOLE SH		
3M COMPANY 0% 11/21/2032	DEBT	88579YAB7	10,171	11,086,000	PRN	DEFINED	1	х	Θ	0
AFFILIATED MANAGERS GROU 3.950000%	DEBT	008252AL2		13,250,000		DEFINED	1	х	Θ	0
08/15/2038 ALLEGHENY TECHNOLOGIES 4.250000%	DEBT	01741RAD4	9,435	6,950,000	PRN	DEFINED	1	х	Θ	Θ
06/01/2014	DEDT	010400410	10 700	11 000 000	DDN	DEETNED	4	V	0	0
ALLERGAN INC 1.500000% 04/01/2026 ALZA CORP 0% 07/28/2020	DEBT DEBT	018490AL6 02261WAB5		11,200,000 7,250,000		DEFINED DEFINED	1 1	X X	0 0	0 0
AMGEN INC .375000% 02/01/2013	DEBT	031162AQ3		13,000,000		DEFINED	1	X	õ	õ
ARCHER DANIELS .875000% 02/15/2014	DEBT	039483AW2	13,444	12,850,000	PRN	DEFINED	1	Х	Θ	Θ
BECKMAN COULTER INC 2.500000% 12/15/2036	DEBT	075811AD1	11,179	11,000,000	PRN	DEFINED	1	Х	0	Θ
BEST BUY 2.250000% 01/15/2022	DEBT	086516AF8	2,193	2,000,000	PRN	DEFINED	1	Х	0	0
CAMERON INTL CORP 2.500000% 06/15/2026	DEBT	13342BAB1	11,750			DEFINED	1	Х	0	0
CARNIVAL CORP 2.000000% 04/15/2021	DEBT	143658AN2	,	9,000,000		DEFINED	1	Х	0	0
CHESAPEAKE ENERGY CORP 2.250000%	DEBT	165167CB1	1,153	1,500,000	PRN	DEFINED	1	х	Θ	0
12/15/2038 CMS ENERGY CORP 2.875000% 12/01/2024	DEBT	125896AW0	1,042	750,000	PRN	DEFINED	1	х	Θ	Θ
COSTCO WHOLESALE CORP 0% 08/19/2017	DEBT	22160QAC6	468	320,000		DEFINED	1	X	0	0
DANAHER CORP 0% 01/22/2021	DEBT	235851AF9	5,900			DEFINED	1	X	0	0
DOMINION RESOURCES INC 2.125000%	DEBT	25746UAT6	8,388	6,840,000		DEFINED	1	X	0	0
12/15/2023			-,	-,,						
EMC CORP 1.750000% 12/01/2013	DEBT	268648AM4		8,400,000		DEFINED	1	Х	Θ	Θ
FISHER SCIENTIFIC INTL 3.250000%	DEBT	338032AX3	10,479	8,350,000	PRN	DEFINED	1	Х	Θ	Θ
03/01/2024	DEDT	242412440	011	175 000			1	v	0	~
FLUOR CORP 1.500000% 02/15/2024	DEBT COMMON	343412AA0	311	175,000		DEFINED	1	X	0 0	0 0
HCC INSURANCE HOLDINGS INC HELIX ENERGY SOLUTIONS 3.250000%	DEBT	404132102 127914AB5	1,457	55,827 1,000,000		DEFINED DEFINED	1 1	X X	0	0
12/15/2025	DEDI	127914AB5	921	1,000,000		DEFINED	Ŧ	^	0	0
HOLOGIC INC 2.000000% 12/15/2037	DEBT	436440AA9	925	1,000,000	PRN	DEFINED	1	х	Θ	0
INGERSOLL-RAND CO LTD 4.500000%	DEBT	45687AAD4	1,019	500,000		DEFINED	1	Х	0	0
04/15/2012										
INTEL CORP 2.950000% 12/15/2035	DEBT	458140AD2	,	12,600,000		DEFINED	1	Х	0	Θ
INTL GAME TECHNOLOGY 3.250% 05/01/2014	DEBT	459902AQ5	,	8,600,000		DEFINED	1	Х	0	0
INVITROGEN CORPORATION 3.250000%	DEBT	46185RAM2	3,341	3,000,000	PRN	DEFINED	1	Х	Θ	Θ
06/15/2025	DEBT	472319AG7	4 025	4 000 000			1	х	Θ	Θ
JEFFERIES GROUP INC 3.875000% 11/01/2029 LABORATORY CORP AMERICA HOLDINGS	DEBT	50540RAG7	4,025	4,000,000 6,246,000		DEFINED DEFINED	1	x	0	0
MEDTRONIC INC 1.625000% 04/15/2013	DEBT	585055AM8	,	14,500,000		DEFINED	1	x	0	0
MYLAN LABORATORIES INC 1.250000%	DEBT	628530AG2				DEFINED	1	X	0	0
03/15/2012	DEDT	020330A02	1,030	1,000,000	FINN		1	X	0	0
NABORS INDUSTRIES INC .940000% 05/15/2011	DEBT	629568AP1	8,426	8,500,000	PRN	DEFINED	1	Х	Θ	Θ
NASDAQ STOCK MARKET INC 2.500000%	DEBT	631103AA6	4,734	4,800,000	PRN	DEFINED	1	Х	Θ	Θ
08/15/2013										
NEWMONT MINING CORP 1.250000% 07/15/2014	DEBT	651639AH9	3,604	2,475,000		DEFINED	1	Х	0	0
NEWMONT MINING CORP 1.625000% 07/15/2017	DEBT	651639AJ5	,	4,750,000		DEFINED	1	Х	0	0
OLD REPUBLIC INTL CORP 8.000000%	DEBT	680223AF1	5,856	4,500,000	PRN	DEFINED	1	Х	Θ	0
05/15/2012 RAYONIER TRS HOLDINGS IN 3.750000%	DEBT	75508AAB2	4 375	4,000,000	PRN	DEFINED	1	х	Θ	Θ
10/15/2012	DEDT	10000000	4,010	4,000,000		DEFINED	-	Х	Ū	0
SCHLUMBERGER LTD	COMMON	806857108	308	5,000	SH	DEFINED	1	Х	Θ	Θ
SPDR S&P 500 ETF TRUST	COMMON	78462F103	3,305	28,964		DEFINED	1	Х	Ō	0
STANLEY BLACK & DECKER I 05/17/2012	DEBT	854616AM1	3,216	2,875,000	PRN	DEFINED	1	Х	Θ	0
SYMANTEC CORP 1.000000% 06/15/2013	DEBT	871503AF5	1,614	1,500,000	PRN	DEFINED	1	Х	0	Θ
TEVA PHARMACEUT FIN BV 1.750000%	DEBT	88165FAA0	8,640	7,400,000	PRN	DEFINED	1	Х	Θ	Θ
	DEDT	00404040		0 700 000	DDN	DEETNED	4	V	0	0
TEVA PHARMACEUT FIN LLC .250000%	DEBT	88164RAB3	4,141	2,700,000	PRN	DEFINED	1	Х	Θ	0
02/01/2024 TJX COMPANIES INC	COMMON	872540109	2,232	50,000	SH	DEFINED	1	х	Θ	Θ
TRANSOCEAN INC 1.500000% 12/15/2037	DEBT	893830AV1	2,232	9,000,000		DEFINED	1	x	0	0
US BANCORP 1.231250% 12/11/2035	DEBT	902973AM8	9,471			DEFINED	1	X	0	0
			-,	2,220,000			-		Ŭ	2